



ACHIEVING SUSTAINABLE SOLUTIONS



## Implementation of the microcredit project

### Progress brief (December 2020)

The project begun on 10<sup>th</sup> December 2020 and the following actions were conducted;

- Identified and trained 12 youths (6 female 6 male) in bakeries
- Hired a trainer who agreed to provide apprenticeship training to a team of 12 youth for 2 weeks. These would thereafter be left to work on the own

#### <Inputs bought>

- Wheat
- Cooking oils
- Sugar
- Salt
- Baking powder
- And other ingredients
- Uniforms (SORAK Executive Director dressed in the factory wear at the start of SORAK bakery)



#### <Bread Production>

- Commenced on production by using 75 kg of wheat per day to bake read

1. Wheat mixer mixing dough
2. Flattening wheat dough making it ready for weighing



3. Sliced dough ready for frying into doughnuts 4. Frying in progress



5. Ready bread

6. Breads and doughnuts for sale



7. Marketing team in the field selling ready bread and doughnuts



### **<Achievements at this point>**

- So far made 4 rounds of baking and have raised 700,000 UGX in sales.
- We have innovatively made bread and half cakes flavored with lemon grass essential oil. This has been liked by most consumers though some do not use/consume lemon grass flavor.
- Market readily available –There is ready market and demand as the people who have tested our products have liked it.
- We only now need to distribute to other areas. We also need to increase on the output in order to be able to make profits.

### **<Improvement needed>**

- Marketing –In order to reach a wider market, not only walk able distances but also within the district and the neighboring areas/districts. There is an urgent need for getting means of transport. A pickup truck with a built up container will be ideal for accelerated distribution and marketing of SORAK Bread and related products.
- We need to bake much more wheat and many more rounds in order to make profit
- The wood powered oven was substandard we have had to break it for a bigger and better one
- Water supply to the factory is still a challenge as our pump engine is old bought in 2013 now needs a replacement